

Hong Kong Dog Rescue "Peak to Fong" Fundraiser

On Sunday, 29 November, Hong Kong's dogs and dog lovers can enjoy a fabulous fun-filled day at Hong Kong Dog Rescue's (HKDR's) now-traditional "Peak to Fong" event.

"Peak to Fong" is HKDR's annual fundraising event, which starts with a walk down from The Peak, leading to a massive street party in Lan Kwai Fong. Why so special? This is a family day where dogs are not only welcome, but expected to participate to honour the important role that dogs play in our lives and as members of our families.

It is the uniqueness of the day that excites the founder and director of HKDR, Sally Andersen, "Peak to Fong" is a special event because it's so rare that dogs can join the party in a place like Lan Kwai Fong. In fact, I'd say that this is the only time. Most importantly, this day also helps HKDR raise the funds that are so desperately needed to continue its mission of rescuing and re-homing as many of Hong Kong's unwanted and abandoned puppies and dogs as possible."

This will be HKDR's sixth consecutive "Peak to Fong" and this year's event is definitely going to be bigger and better than ever. HKDR's Ambassador, Rosemary Vandenbroucke, will be there to lead the walk and to meet fans and supporters of HKDR at the street party. The event begins at The Peak Galleria with the first walkers, led by Rosemary, heading off at 10:00am. The downhill walk is an easy and scenic one, with walkers and their dogs following the signed route from Barker Road all the way down to "The Fong".

The party itself runs from 11:00am through to 4:00pm and is guaranteed to be non-stop fun. There will be food and drink stalls offering all day refreshments as well as special treats for the dogs, and Hong Kong's Dixie Katz jazz band will be providing the live entertainment. Bestselling author, Carmen Kwong, will be on hand to sign books and meet fans, and the Petographers will be offering photographic portraits and instant snapshots to commemorate the day. A number of celebrities will also be joining in the event, many with their dogs adopted from HKDR, and even Santa himself has promised to be there with his elves.

There will be games and activities for every member of the family, including the dogs, as well as stalls selling everything from HKDR's own branded products to treats and Christmas gifts for everyone. A raffle will be drawn at 3pm with fantastic prizes to be won, and tickets will be available in advance as well as on the day itself.

Participants must purchase tickets in advance, and walkers are encouraged to find sponsors to help raise additional funds for HKDR. There are major prizes to be won throughout the day, as well as many giveaways so everyone is sure to leave with something.

This event is made possible thanks to generous sponsorship and support by Hong Kong businesses and individuals. All proceeds from the event go to HKDR, a registered charity, and are used to provide food, shelter, and veterinary care for the puppies and dogs in its care.

Full details about the event, including information on purchasing tickets, are on HKDR's website: www.hongkongdogrescue.com.

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About Hong Kong Dog Rescue:

Hong Kong Dog Rescue (HKDR) is one of Hong Kong's most active and successful dog re-homing organisations. It is run by founder, Sally Andersen, and the many dedicated volunteers with an aim of rescuing, rehabilitating, and re-homing as many of the thousands of abandoned and unwanted dogs and puppies as possible. HKDR received full charity status in March 2005. It is entirely self-financed and funds are raised through donations, fund-raising events, collections boxes, sales of HKDR-branded merchandise and donated dog-related products. HKDR is proud to be a "No Kill organisation", meaning that no dogs under its care will be euthanised for any reason other than when it is the only humane option. Website: www.hongkongdogrescue.com

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